

## CASE STUDY

# MODUS MAKEOVER



### CLIENT: **THE WRIGHT FAMILY**

### PROJECT: **MODUS MAKEOVER DOES IT FOR WRIGHT FAMILY**

Having put up with having to carry out ongoing maintenance of their timber windows for the last few years the Wright family in Derbyshire were understandably careful about their choice of replacements.

As it turned out the solution proved to be nearer than they could have imaged. After considering all options, the family choose Modus from Eurocell, based in nearby Alfreton, because it offered superior aesthetics and unbeatable thermal efficiency.

The fact that it did away with having to constantly repaint their timber windows proved too good an opportunity to miss for the family. "We felt as though we were fighting a losing battle with our old timber windows. They were certainly taking some upkeep!"

Modus is a brand new window and door system from Eurocell that is offered with a choice of three sash options.

"The flush sash on Modus looks just like a timber window. We found it virtually impossible to tell them apart."

**Mrs Wright**  
Homeowner

The flush sash chosen by the Wrights is designed specifically as an aesthetic rival to timber.

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For homeowners looking for a sleek, modern look, Modus is also offered with a slim sash to replicate the aesthetics of aluminium frames, whilst offering much better value for money.

Even the Modus standard sash is distinctly different and more appealing than all the dated PVC-u windows currently in the market.

#### Low maintenance

Mrs Wright explained: “As we had a large number of timber windows in our house we constantly had to repaint them – if we didn’t the beads and bottom cill were prone to rotting. It really was causing us a problem.”

What we needed was something that gave us the aesthetics of timber but without the maintenance issues and as soon as we saw Modus we knew that it did just that!”

The Wright family are in the process of giving their property a makeover, which involves replacing all the timber windows, doors and roofline. “One of the main issues with our existing exterior timber was that the paint was continually peeling and that made the whole house look shabby.”

What finally sealed the decision for the Wright’s was the fact that Modus could also be used to replace their existing

timber French door and entrance door frame. “That was important to us because it meant that we had the same frame profile and woodgrain finish across our entire house.”

The existing timber French door had two fixed sidelights. However, as the family were looking to maximise their patio area they choose to do away with this arrangement and specified a wider Modus French door to completely open up the space.

“We were really impressed with the colour range offered by Eurocell and eventually choose Anteak. It’s a great looking woodgrain that gives our house a contemporary appearance – just what we were looking for.”

This modern, fresh aesthetic was accentuated when the Wrights selected Anthracite coloured roofline sourced from their local Eurocell Building Plastics branch in Alfreton. Each of the 175+ Eurocell branches around the UK stock a wide range of roofline products and welcome both DIY and trade customers.

“The finished result is truly amazing and we are so pleased that we discovered Modus. From the colour choices to its superior aesthetics, it really offered us everything that we were looking for.

We think that it’s added value to our house and we can really feel a difference in terms of comfort because the windows are so thermally efficient. We expect to make some significant savings on our heating bills.”

Derby-based Frame Fast (UK) Ltd supplied and installed the windows, doors and roofline for the Wright family.

